



Wet 'n Wild Influencer Program!

Thank you for your interest in collaborating with us here at Wet 'n Wild! We've worked with a variety of influencers across North Carolina. Check out the information below and let us know if you're interested in partnering together.

WHO ARE WE LOOKING FOR?

We're looking for content creators to help grow our audience in and around North Carolina. Our goal is to work with our partners to spread the word about our park and bring awareness to our 40+ attractions and events! We partner with influencers who produce a variety of different kinds of content, including high-quality photography and video.

WHAT WE'RE LOOKING FOR:

At Wet 'n Wild Emerald Pointe, we work with a variety of influencers across all channels to showcase unique content and their take on our Water Park. We work exclusively with influencers from a variety of follower ranges that align with our brand values. Our marketing team selects our partners on a case-by-case basis.

We do ask that all influencers share metrics from their stories and in-feed posts with our team 48 hours after posting and then again two weeks after posting.

WHAT DO YOU GET?

We view our partnerships with influencers as a long-standing relationship. Due to the unique nature of each of our partnerships, influencer relationships are evaluated on a case-by-case basis through our marketing department.

Contact Us

Interested in learning more about how we can work together? Send us an email at socialep@emeraldpointe.com

Wet'n Wild®

EMERALD POINTE

ABOUT THE PARK

Wet 'n Wild Emerald Pointe is the Carolinas' Favorite Water Park, featuring 3,000,000+ gallons of fun across 40 beautifully landscaped acres. Cool off, get sun and have fun with 40 water rides & attractions for tiny tots, thrill seekers and every family member in between. NEW in 2023: Supercharging three park favorites with next-generation slide technology never before seen in the Carolinas. Located in Greensboro, North Carolina, Wet 'n Wild has provided accessible and affordable water fun without the work of a trip to the beach for nearly 40 years!

OUR 40TH ANNIVERSARY

Wet 'n Wild Emerald Pointe is going all out in 2024 to honor the legacy of the park and its importance to the Triad and beyond. A season of summer fun and thrills awaits guests with the return of the park's favorite attractions including the new Bermuda Triangle, three first-of-their-kind water slide experiences in the Carolinas featuring an immersive light and sound experience throughout the attraction, and Bombs Away, dueling water slides that offer thrill-seekers heart-pounding thrills dropping riders at 26 feet per second.

ATTRACTIONS

Spend the day discovering our fun-filled, 40+ attractions!
From mild to wild, we've got a little something for everyone to enjoy.



Bombs Away

Dragon's Den

Dr. Von Dark

Bermuda Triangle

Media Inquiries

Kaylah Macauley

336.254.9785

kaylah.macauley@emeraldpointe.com