



**WET 'N WILD EMERALD POINTE
MEDIA RELEASE**

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FOR IMMEDIATE RELEASE

Wet 'n Wild Emerald Pointe Announces Full Season of Events in Celebration of 40th Birthday Season

The Carolinas' Favorite Water Park celebrates 40 years of fun with all-new events including Festival of Decades in June, July's Birthday Extravaganza and Kids Fest

GREENSBORO, North Carolina [April 22, 2024] – Opening Day at [Wet 'n Wild Emerald Pointe](#) is less than two months away. Celebrating 40 seasons of fun in 2024, the *Carolinas' Favorite Water Park* is building upon generations of fun and multi-year investments including five new experiences in just the last two seasons. This year at the park will be no different, as Wet 'n Wild Emerald Pointe launches several all-new events in honor of its birthday celebration including ***Slide Through the Decades***, its ***Birthday Extravaganza*** and more. The park's most eventful season yet will kick off on Saturday, May 25 at 10 a.m.

All-new for the 2024 season, Wet 'n Wild Emerald Pointe will introduce ***Slide Through the Decades*** and its ***Birthday Extravaganza***. Each week in June, visitors are invited to experience the four decades of Wet 'n Wild with food and beverage specials weekly, Sunday Funday events highlighting hits from each decade, exclusive giveaways and more. In July, it's time to celebrate 40 years of thrills with the park's all-new ***Birthday Extravaganza***. Visitors are in-store for fun and exciting events all month, including a cake eating contest, meet and greets with Splish, the park's beloved mascot and so much more.

"We're thrilled to welcome guests to a season full of nostalgia and excitement along with special events" Wet 'n Wild Emerald Pointe General Manager Adam Good said. "40 looks good on us, and we are proud to continue our commitment to delivering an unforgettable experience that our guests expect."

The park's most eventful season yet is rounded out with the return of ***Kids Fest*** every weekend in August. This pint-sized party fit for the whole family will feature themed weekends including Bubble Mania and Bootstrap Bash where everyone's favorite pirates and mermaids can be found roaming throughout the park. Other activities include bubble dance parties, foam parties, DJs and games.

In addition to a season jam-packed with entertainment and events, Wet 'n Wild has continued to invest in park-wide enhancements. New for 2024, visitors can expect to see a refresh on two of its most popular water slides, *Doctor Von Dark's Tunnel of Terror* and *Double Barrel Blast*. Both attractions have been repainted this off-season providing a bright look for guests visiting this summer. The park is also bringing back an all-time favorite food & beverage product, The Walking Taco. Foodies will now have the opportunity to add a variety of new proteins and fillings that will be available at the brand- new ***Walking Taco*** stand.

To celebrate the park's 40th birthday and its most eventful season yet, Wet 'n Wild Emerald Pointe is currently offering its biggest deal of the season and more perks than ever. For just \$59.99, the same price as a day ticket, visitors can visit

the park all season long. This summer, Wet 'n Wild will offer passholders more perks than ever before including more days to play, free friend tickets, exclusive in-park savings on cabanas, food and beverage, merchandise and more.

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About Wet 'n Wild Emerald Pointe:

Wet 'n Wild Emerald Pointe is the Carolinas' Favorite Water Park, featuring more than 3,000,000 gallons of fun across 40 beautifully landscaped acres. Visitors are invited to cool off and get sun where having fun is the whole point. Featuring 40 water rides and attractions fit for the whole family, Wet 'n Wild Emerald Pointe in Greensboro, NC is a premier destination for family fun featuring top attractions like the new Bomb's Away drop slide, Bermuda Triangle water slides and Thunder Bay Wave Pool. This season, Wet 'n Wild Emerald Pointe visitors are invited to enjoy the water park all summer long in celebration of the park's 40th birthday.