



WET 'N WILD EMERALD POINTE  
MEDIA RELEASE

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## Wet 'n Wild Emerald Pointe Readies for 40<sup>th</sup> Birthday & A Summer of Celebration with Black Friday Season Pass Sale

*The Carolinas' Favorite Water Park is also getting into the holiday spirit by partnering with the Special Olympics North Carolina in honor of Giving Tuesday*

**GREENSBORO, N.C. November 17, 2023** – The weather outside may be frightful but the team at *Wet 'n Wild Emerald Pointe* is already looking ahead to the summer 2024 season as it celebrates 40 seasons of summer fun and readies for its biggest party in four decades. To get into the holiday spirit, the park is launching its Black Friday and Cyber Monday sales starting now. Guests can save up to \$50 on 2024 Season Passes when they purchase online and enjoy the park for the entire 40<sup>th</sup> season.

The Greensboro water park is going all out in 2024 to honor the legacy of the park and its importance to the Triad and beyond. A season of summer fun and thrills awaits guests with the return of the park's favorite attractions including the new, ***Bermuda Triangle***, three first-of-their-kind water slide experiences in the Carolinas featuring an immersive light and sound experience throughout the attraction and ***Bombs Away***, dueling water slides that offer thrill-seekers heart-pounding thrills dropping riders at 26 feet per second.

"We are looking forward to welcoming our guests back to the park as get ready to celebrate our 40<sup>th</sup> birthday all summer long at Wet 'n Wild Emerald Pointe," said General Manager Adam Good. "As a Team Member who started at the park more than 25 years ago, I am proud of what we have accomplished and how the park has become a strong staple in the community."

As the park readies for the 2024 summer season and celebrates 40 years of bringing cherished memories to park-goers, guests can expect a variety of beloved activities to return to the park for the season plus special surprises and events honoring the park's history. Back by popular demand visitors will enjoy ***Kids Fest, Father's Day Flop, Sunday Fundays, Celebrate America, Shark in the Park*** and so much more.

In honor of Giving Tuesday on November 28, Wet 'n Wild Emerald Pointe will be partnering with the [Special Olympics North Carolina](#). Wet 'n Wild Emerald Pointe is proud to continue over two decades of an ongoing partnership with an organization whose goal is to create an environment whereby every person with intellectual disabilities is welcome, accepted and included. This Giving Tuesday, for every Season Pass sold on November 28, Wet 'n Wild Emerald Pointe will donate one general admission ticket to the Special Olympics North Carolina. These tickets will help support the organization's fundraising efforts for the upcoming Triad Chill Polar Plunge that will take place at Wet 'n Wild Emerald Pointe in February.

Right now, is the best time to take advantage of the park's low Season Pass deals. With savings up to \$50 on select passes and new perks for 2024 passes including more days to play for Bronze passholders with less blackout dates all summer long and unique perks with select passes including more free guest tickets, in park discounts, free parking, and so much more.

For more details on Wet 'n Wild's 2024 Season, ongoing Black Friday and Cyber Week sales and more, visit [emeraldpointe.com](#).

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### About Wet 'n Wild Emerald Pointe

[Wet 'n Wild Emerald Pointe](#), is the Carolinas' Favorite Waterpark, featuring over 3 million gallons of fun across 40 beautifully landscaped acres. Cool off, get sun, and have fun with 40 water rides & attractions for tiny tots, thrill seekers and every family member in between. Located in Greensboro, North Carolina, Wet 'n Wild has provided accessible and affordable water fun without the work of a trip to the beach for 40 years.