

Wet 'n Wild Emerald Pointe Water Park Announces Opening Day for 2025 Season

The Carolinas' Favorite Water Park is getting into the holiday spirit by partnering with the Special Olympics North

Carolina in honor of Giving Tuesday

GREENSBORO, N.C. November 20, 2024 – While the holiday season is gearing up, the team at Wet 'n Wild Emerald Pointe is already looking ahead to the summer 2025 season as the Carolinas' Favorite Water Park announces its opening day for next summer. The park will officially reopen for a full summer of splashes on Saturday, May 25, to celebrate the return of the summer season, the park is kicking off its annual Black Friday Sale early. Starting now, guests can save up to \$50 on 2025 Season Passes when they purchase online.

A season of summer fun and thrills awaits guests at the Greensboro water park with the return of the park's favorite attractions including the new Bermuda Triangle water slides. This unique trio of slides features a first-of-its kind water slide experiences in the Carolinas, offering riders an electric journey that will send them down and around lengths of 100, 161 and 176 feet to the pulse of vivid lights and dynamic sounds. Plus, the park's beloved Thunder Bay Wave Pool, one of the largest wave pools in America, will be back in action next season offering guests a way to beat that Carolina heat through their visits. The thrills continue all season as the park hosts a variety of summer fun and entertainment with an all-new event **Christmas in July** and the return of **Kids Fest, Sunday Fundays, Shark in the Park** and more.

"We're coming off the heels of a successful season in 2024 as we celebrated our 40th Summer Season and are looking forward to getting our park-goers back to the park for an entire summer of splashes," says General Manager Adam Good. "A Season Pass is the perfect holiday gift for families looking to add a little extra fun to their summers in the Carolinas and keep cool all summer long."

In honor of Giving Tuesday on December 3, Wet 'n Wild will be partnering with the <u>Special Olympics North Carolina</u>. Wet 'n Wild Emerald Pointe is proud to continue its 20-year partnership with the non-profit organization whose goal is to create an environment whereby every person with intellectual disabilities is welcome, accepted and included. This Giving Tuesday, for every Season Pass sold on December 3, Wet 'n Wild Emerald Pointe will donate one general admission ticket to the Special Olympics North Carolina. These tickets will help support the organization's fundraising efforts for the upcoming Triad Chill Polar Plunge that will take place at Wet 'n Wild Emerald Pointe on February 22, 2025.

Right now, is the best time to take advantage of the park's low Season Pass deals. With savings up to \$50 on 2025 Season Passes, park-goers can buy now and enjoy the full summer season at Wet 'n Wild Emerald Pointe. Select passes also include unique perks like free parking, free friend tickets, free soda, discounts on food, retail, H2Go and more. Those interested can take advantage of the park's payment plan with passes starting as low as \$11 per month.

For more details on Wet 'n Wild's 2025 Season, on-going Black Friday Sale and more, visit emeraldpointe.com.

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<u>Wet 'n Wild Emerald Pointe</u>, is the Carolinas' Favorite Waterpark, featuring over 3 million gallons of fun across 40 beautifully landscaped acres. Cool off, get sun, and have fun with 40 water rides & attractions for tiny tots, thrill seekers and every family member in between. Located in Greensboro, North Carolina, Wet 'n Wild has provided accessible and affordable water fun without the work of a trip to the beach for over 40 years.